Discovery

Bloomreach Discovery

Deliver experiences that convert with AI-powered site search, SEO, recommendations, and product merchandising

Customers have high expectations for their digital experiences. When satisfied, they'll engage more, spend more, and become loyal consumers. The problem is, there are so many ways to improve the experience, from redesigning your product pages to adding in new personalization methods, it's difficult to know exactly where and how to get started. **Bloomreach Discovery** simplifies the process with significantly better product discovery so you can truly help customers find what they want.

Think Outside the Search Box

Go beyond traditional search functionality modules for advanced merchandising, smart product recommendations, and SEO improvements. Bloomreach Discovery helps you create a sophisticated product discovery experience so customers can find exactly what they're looking for and more.

With Bloomreach Discovery, you'll find product and content search, merchandising, SEO, and recommendations in one place, backed by a commerce-specific AI engine built on more than a decade of data.

AI-Powered Site Search

The most accurate results in the industry. Enjoy natural language processing and advanced attribute extraction.

Recommendations and Pathways

Recommendation engines that are actually tied to search behavior. Build with tools made for product managers to create custom experiences.

Data-Driven Merchandising

Reap the benefits of analytics for merchandisers. Our end-to-end dashboard helps you easily go from insight to action.

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Leveraging Discovery for Rapid Growth

Explore how businesses are using Bloomreach to harness the power of AI-driven search and merchandising to see incredible results, quickly.

Increase Revenue per Visit

Proven to increase at least 5% by the world's largest e-commerce retailers and companies.

Increase Add-to-Cart Rates

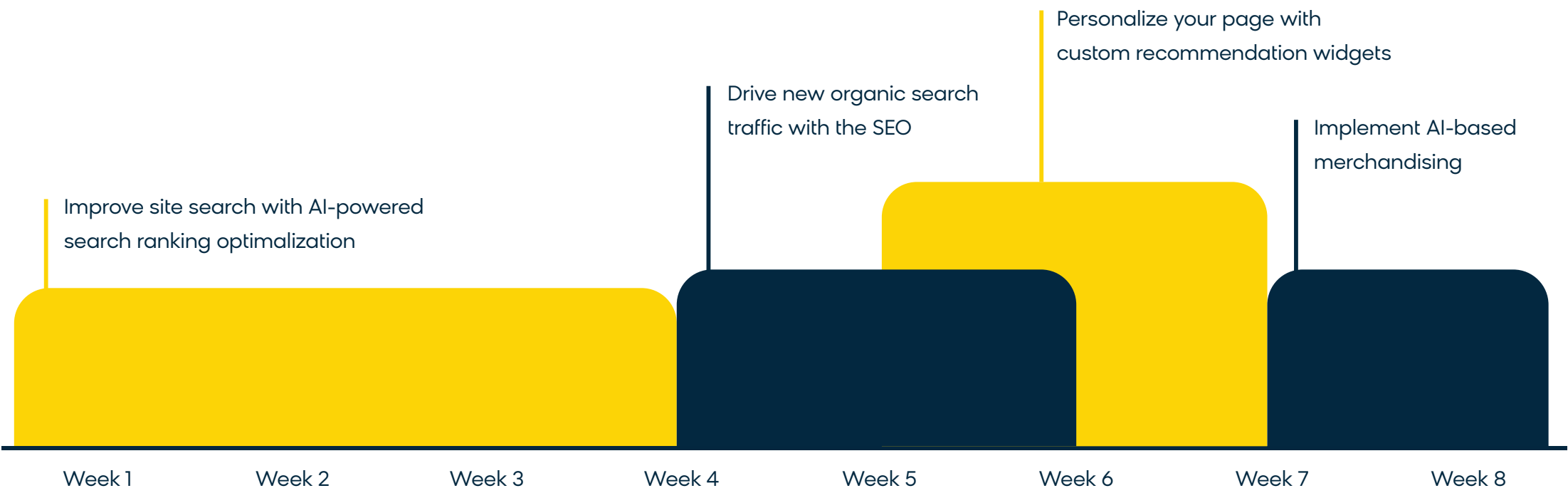Gain at least 40% with with auto-suggest and semantic search.

Intelligent Merchandising

Help your merchandisers Increase conversion rates with real-time data behind every decision.

Get Started

Get started in as few as 4 weeks. Our average customer's deployment schedule looks like this:

Personalize your page with custom recommendation widgets

Drive new organic search traffic with the SEO

Implement AI-based merchandising

Improve site search with AI-powered search ranking optimization

| Week 1 | Week 2 | Week 3 | Week 4 | Week 5 | Week 6 | Week 7 | Week 8 |

Professional Services

Need a bit of help? No problem. Our professional services team can accelerate time-to-launch and time-to-value with a variety of offerings:

✓ **Integration and Solution Audits**

Our experts periodically conduct audits to assess how your tech stack is functioning and if your current configuration aligns with best practices in a complete report with prioritized recommendations.

✓ **Implementation Services**

Set off on a strong start with Bloomreach — our dedicated staff will work with you at every stage of your implementation to familiarize you with Bloomreach quickly, so you can get on with seeing great results.

✓ **Testing and Optimization Services**

Ensure you're always making the best decisions for both your business and your customer experience with our extensive testing and optimization services. Our team is available to aid you in building the best processes to make data-driven choices.

Partners and Documentation

Work with a Bloomreach Certified Partner for full service implementations.

Pixel and Feed Setup

Ensure your site is ready for Bloomreach Discovery with an easy-to-follow milestone path for pixel and feed setup.

Search and Merchandising Onboarding

Get a complete overview of the Discovery module and discover how to leverage its capabilities across common business use cases as you ramp up.

Recommendations and Pathways

Bloomreach has two methods of enhancing product discovery: Pathways, which focus on specific business goals, and Recommendations, which promote products aimed at engaging the customer.

SEO

Learn how to leverage both automatically generated Thematic Pages and pages created manually to help customers find exactly what they're searching for and tiein products that go perfectly together.

Ready to learn more about Bloomreach Discovery?

Discover more

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